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2010 ANNUAL REPORT

Organization Overview

The Friends of Hawai‘i Volcanoes National Park (FHVNP) is a non-profit, community-based, membership organization based on the Big Island of Hawai‘i. Our goal is to connect people with Hawai‘i Volcanoes National Park (HAVO) through education, volunteerism, and philanthropy. We strive to work as a partner with the park to:

- Offer year-round educational adventures through the Hawai‘i Volcanoes Institute.
- Provide educational opportunities to enhance public appreciation, enjoyment, and stewardship of the park’s valuable resources.
- Provide a volunteer workforce for designated park tasks, such as monthly Forest Restoration Projects and maintenance of the historic ‘Ainahou Ranch.
- Support specific projects, programs, and events that enrich visitor and community experiences within the park.
- Administer grants and raise funds for park activities, such as the Junior Ranger Program, Annual Cultural Festival, and interpretive signs.

Strategic Plan

Through the generous grant support of the Hawai‘i Community Foundation, FHVNP conducted a strategic planning retreat in October 2009 and produced our first strategic plan in June 2010. This effort helped to redefine our vision, mission, and values (shared below) as well as to identify and define goals and objectives to achieve them.

VISION

- *Ka 'a o ka 'aina – The life of the land.* We envision a park with a cultural and natural native ecosystem where all visitors experience a profound connection to the unique physical and spiritual beauty of the Island of Hawai'i.

MISSION

- *'Ike honua – Value of place.* We support the National Park Service in the protection, preservation, and interpretation of the natural and cultural resources at Hawai'i Volcanoes National Park for the enjoyment of current and future generations.

VALUES

- *'Ike pono – Quality.* We strive for excellence in our support of the Hawai'i Volcanoes National Park. Quality in all our efforts is our fundamental objective.
- *Hana laulima – Stewardship.* We maintain an enduring commitment to preserve, conserve, restore, and care for our natural resources and cultural heritage for future generations.
- *'Imi na'auao – Education.* We are committed to providing experiential education for the people of Hawai‘i and visitors through transformative experiences that connect people to nature and to the host culture.

Park Partnerships & Funding Support

ANNUAL CULTURAL FESTIVAL

The Friends provided volunteers, staffed an informational booth, and solicited memberships at the 30th Annual Cultural Festival. Held on July 10 at the Kilauea Military Camp front lawn, the annual festival was supported in part by a $13,000 grant from the County of Hawai‘i Department of Research and Development and the Hawai‘i Tourism Authority. In partnership with HAVO, FHVNP once again administered the grant.

NATIONAL PUBLIC LANDS DAY

The Friends once again participated in National Public Lands Day on September 25. A cadre of volunteers collected donations at the front entrance stations (in lieu of entrance fees on this fee-free day) and staffed a FHVNP booth to sell Friends products, promote membership, and educate park visitors. Additional donations were made by a few tour companies in lieu of their usual entrance fees for the day. HAVO graciously re-directed their portion of donations toward further development of the Hawai‘i Volcanoes Institute.

DIGITAL MOUNTAIN 2010 (DM•X)

The park sponsored its second annual “Digital Mountain: It’s My Park” film festival in 2010 (DM•X). The National Park Foundation provided a $10,000 America’s Best Idea Grant to help support the project. During the summer, middle and high school students from East Hawai‘i produced videos that reflected their perspectives on HAVO. DM•X was designed to engage, inspire, and equip youth with digital media skills, while strengthening their ties to HAVO. Seven student films debuted at the Kilauea Visitor Center auditorium as part of National Public Lands Day on September 25. The gala event included interviews with the young film makers, refreshments, and a presentation of awards. FHVNP was a co-sponsor of the project and provided funding for major prizes for the film festival competition.

KA‘U JUNIOR INTERN PROGRAM

In 2010, the park developed the first Ka‘u Junior Intern Program, which was made possible by a $3,500 grant by the Natural Resources Conservation Endowment Fund of the Hawai‘i Community Foundation. The program provided training and field experience for Ka‘u High School students to inspire them to seek jobs in conservation fields. The effort furthered their education for potential employment with national and state parks, county-community partnerships like Honu‘apo, and conservation land management with local entities such as Kamehameha Schools and The Nature Conservancy. In partnership with HAVO, FHVNP administered the grant.

Hawai‘i Volcanoes Institute

2010 was the second successful year for the Hawai‘i Volcanoes Institute. The Institute evolved out of the popular educational field seminar series that FHVNP started nearly a decade ago. Over 270 people attended 13 programs during the Institute’s second year of operation. Many of the non-member attendees joined in order to get the member discount or as a result of experiences during the programs. Participants hailed from Hawai‘i Island, Neighbor Islands, and the continental U.S., and other countries.

Educational adventures held during the year were:

- 1/16/10 *Hula Pele: Kilauea*
  with Ab Kawainohoikala‘i Valencia
- 1/30/10 *Sunrise Lava Boat Adventure*
  with Lava Ocean Adventures
- 2/20/10 *Hawaiian Ferns: Identification & Ecology*
  with Tim Tunison
- 3/13/10 *Birding Pu‘u ‘O‘o Trail*
  with Jack Jeffrey
- 3/20/10 *Birding Hakalau Forest National Wildlife Refuge*
  with Jack Jeffrey
- 4/10/10 *Holoholo Hualalai: Pinztrek Adventure*
  with Hawai‘i Forest & Trail
- 5/22-23/10 *“In The Field”: Nature Photography*
  with Jack Jeffrey
- 6/25/10 *Birds of Hawai‘i Island - Midsummer at the Zoo*
  with the Pana‘ewa Rainforest Zoo and Gardens and presenter Jack Jeffrey
- 8/7/10 *Monitoring Kilauea’s Vital Signs*
  with Dr. Ken Hon
- 9/25/10 *Waipi‘o Valley Rim Hike*
  with Hawai‘i Forest & Trail
- 10/23/10 *Finding Mushrooms*
  with Dr. Don Hemmes

- 11/6/10 *Partners in Protection: Kohala Mountain*
  with the Kohala Watershed Partnership
- 12/11/10 *Celebrating Buffalo Soldiers on Mauna Loa*
  with Yosemite National Park Ranger Shelton Johnson

This year, we launched Institute-on-Demand, which allows a group (of four or more) to create their own custom-designed program. Partnered with talented presenters in fields such as geology, archeology, botany, photography, and culture, Institute-on-Demand provides personalized educational adventures in and around HAVO. Programs can be tailored to provide FHVNP members with a park visit that is truly unique, or to provide visitors with an unforgettable experience. It's perfect for families, reunions, school and senior groups, friends traveling together, adventure-seekers, and more. We held three such programs this year.

FHVNP also conducted our first training of Institute Ambassadors who, upon completion of CPR/First Aid certification, will be ready to start assisting us on future Institute programs. We were excited to have Steve Bauer, Rob McGovern, Susan McGovern, Rosemary Schatzlein, and Laura Williams, HAVO's Volunteer Program Manager, take part in this training. All participants learned many of the nuts and bolts of being Institute Ambassadors, including crisis intervention techniques.

The Institute was supported in part by a $12,000 grant from the County of Hawai‘i Department of Research and Development and the Hawai‘i Tourism. Programming partners included HAVO, Hakalau Forest National Wildlife Refuge, Hawai‘i Forest & Trail, Kilauea Lodge, Kohala Watershed Partnership, Lava Ocean Adventures, Pana‘ewa Rainforest Zoo and Gardens, and Volcano Winery. We appreciate the ongoing professional support of The Nature Conservancy, Three Mountain Alliance, University of Hawai‘i–Hilo, and U.S. Geological Survey.

Forest Restoration

In 2010, approximately 90 volunteers put in over 700 hours removing invasive plants and planting native species during 10 Forest Restoration Projects. These projects are sponsored by FHVNP and coordinated with park personnel throughout the year. Project dates were January 23, February 20, March 20, April 23, May 15, June 5, July 16, August 7, October 23, and November 27.

FHVNP's Forest Restoration Project activities for the year included:

- Removing invasive Jerusalem Cherry plants in Kipuka Ki on the Mauna Loa strip
- Removing invasive faya trees in the Keanakako‘i Special Ecological Area
- Locating native plants and clearing vegetation around them as part of a project studying pasture grass control methods at Kahuku
- Clearing vegetation (especially morning glory vine and invasive blackberry sprouts) around planted native seedlings in the koa-manele forest on the Mauna Loa strip
- Planting young ‘olapa trees as part of a project to increase the abundance of plants at Kahuku

Fundraising

This spring, FHVNP launched a campaign to raise money for targeted native species. By creating a new page on Web site just for donations, we invited the public to make general donations and to target donations to help the park's koa-ʻōhiʻa forests and its "flagship" species: Hawaiian geese (nene) and hawksbill turtles (honuʻea). Over the year, we raised almost $800 for these three target areas.

FHVNP hosted our annual 4th of July Silent Auction Fundraiser at Cooper Center in Volcano Village. In 2009, we had 132 items up for bid from 53 companies and individuals. In 2010, we had 212 items up for bid generously donated by 104 companies and individuals. That's a rise of 61% in items and 96% in solicited donors. The outcome was a 48% increase in auction sales revenue, our most successful auction ever. These contributions help support the work of FHVNP, Volcano Community Association, and Cooper Center.

On November 12, FHVNP hosted a "Reminiscing Boat Days" fundraiser aboard Holland America Line's *m.s. Zandaam* in the Hilo Harbor. This highly successful fundraiser attracted 159 ticket holders and grossed over $10,000. Holland America Line generously donated the ship's Rotterdam Dining Room for up to 200 four-course meals with wine service for our patrons. Entertainment was provided by falsetto singer Stan Kaina and his hula halau, Na Leo Nahenahe o Pohai Kealoha, along with the dancers of Halau Hula Kalehuakiʻekiʻeikaʻiu, under the direction of kumu hula kumu hula Ab Kawainohoikalaʻi Valencia. Plus, Aunty Rhea Akoi gave a talk-story on "Reminiscing Boat Days." We hope to make this Boat Day Fundraiser an annual event.

Board, Staff, Associates & Park Partners

BOARD OF DIRECTORS (at year-end)

- Irenio 'Ab' Valencia, President
- Natalie Pfeifer, Vice President
- Melanie Baca, Treasurer
- Marilyn Nicholson, Secretary
- Nancy Chaney
- Linda Clinton
- Diana Kelley
- Patrick W. Naughton
- Nick Shema

BOARD MEETINGS & ANNUAL MEETING

- The board met at HAVO's Education Center for five regular meetings in 2010: on January 9, March 6, June 5, August 7, and November 13.

- The Annual Meeting was held on September 11 at Kahuku and featured speakers from HAVO, including Chief of Interpretation Jim Gale, Cultural Resources Management Chief Laura Schuster, Facility Management Chief Ron Borne, Law Enforcement Officer Dionne Pegeder, HAVO Natural Resources Management Chief Rhonda Loh, and Park Planner Lora Gale. The day also included three guided field trips: "Treasured Tales of Kahuku" led by Park Ranger Dean Gallagher, "Chorus of the Crater" led by Loh, and "Rainforest Remnants" led by Supervisory Ranger of Interpretation Kupono McDaniel.

BOARD COMMITTEES (at year-end)

- Archives Committee (Diana Kelley, Chair)
- Development Committee (Patrick W. Naughton, Chair)
- Executive Committee (Irenio 'Ab' Valencia, Chair)
- Forest Restoration Committee (Nancy Chaney, Chair)
- Programs Committee (Nick Shema, Chair)
- Membership Committee (Natalie Pfeifer, Chair)

STAFF

- Brian Lux, Institute Coordinator
- Julie Mitchell, Administrative Assistant

ASSOCIATES

- Caroline Garrett, Institute Advisory Committee
- Cheryl Jackson, Volunteer Coordinator
- Alana McKinney, 'Ainahou Committee

PARK PARTNERS

- Cindy Orlando, Superintendent
- Jim Gale, Chief of Interpretation & FHVNP Liaison

PROFESSIONAL DEVELOPMENT

- Brian Lux, Ann C. Peterson, and Natalie Pfeifer attended "Engagement – A Call To Action," the 2010 Association of Partners for Public Lands (APPL) Partnership Convention & Trade Show in San Diego, California from February 7 to 10. Three scholarships from APPL, plus funding from HAVO, helped make their attendance possible.
- Pat Naughton and Ab Valencia attended the 2010 Autumn Meeting of the National Park Friends Alliance in Boston, Massachusetts from November 4 to 5. Funding from HAVO helped make their attendance possible.

Members

FHVNP launched an updated membership program in 2010 with new categories and expanded member benefits. At year-end, our membership count stood at over 360. Listed below are those who joined at $100 or more.

BENEFACTORS ($500)

- Charles & Leah Ashman

SMALL BUSINESS – BRONZE ($250)

- Big Island Candies
- Hawai‘i Forest & Trail
- Ken Direction Corporation
- Volcano Video Productions

SPONSORS ($100 / $125)

- Paul & Tanya Alston
- Clifford & Esther Arinaga
- Russell Atkinson & Mary Orr
- Arlene Cabalce
- Jim Frierson
- William Gilmartin & Casey Jarman
- Jackie & Jake Jacobs
- Albert & Lorna Jeyte
- Dina Kageler & Tim Tunison
- Garett Kamemoto
- Ken & Patty Kupchak
- Kawika Lassner
- Alec Mackenzie
- Emma & Tom McAlexander
- T.J. McAniff & Roz Wright
- Gordon & Joann Morse
- Linda & Thane Pratt
- Sally Rice
- Alfred Rodrigues
- April K. Scazzola
- Kendall Sharpless
- Robert Singlehurst
- G. Robert & Suzanne Smith
- Cynthia & Ed Sorenson
- Don Swanson
- Ruby Tzimeas

Donors

GRANT & SCHOLARSHIP AGENCIES

- Association of Partners for Public Lands
- County of Hawai‘i Department of Research and Development
- Hawai‘i Community Foundation
- Hawai‘i Tourism Authority
- National Park Foundation

CASH DONATIONS

- Anonymous
- Arc of Hilo Redemption Centers
- Penelope Blair
- Ron Callison
- Nidhi Chabora
- Nancy Chaney
- Heather & William Cole
- Alison Conner
- David Doi
- Patrick Donovan
- Nick Doolittle
- Andy Dunlap
- Barbara Dunn
- Kathy & Tom English
- Char Etling
- Barbara Frost
- Jim & Lora Gale
- Loria Holdren
- Ken Hon
- Linda-Jane Irwin
- Jan Jefferson
- Carol & Mark Johnson
- Ken & Patty Kupchak
- Martin LeDuc
- Grace & Morgan Livingston
- Amos & Charlene Meyers
- Patrick W. Naughton
- Emily & Ron Needham
- Elizabeth Novack
- Gary & Mary Oxelson
- Rob Pacheco
- Ann C. Peterson
- Natalie Pfeifer
- Nui Pohaku, LLC
- Lois Pollock
- Lynne Raglin
- Laurel Richardson
- Patricia Richardson
- Rosemary Schatzlein
- Karen Shindo
- Thomas StJohn
- Constance Templin
- Laura Williams
- plus all the unnamed individuals who donated at various events throughout the year

IN KIND DONATIONS – BUSINESSES

- AcupunctureWorks
- Aikane Plantation Coffee Co.
- Akatsuka Orchid Gardens
- Aloha Crater Lodge
- Aloha Jet Ski Rentals
- Basically Books
- Bayfront Coffee, Kava & Tea Co. LLC
- Bess Press, Inc.
- Big Island Candies
- Body Glove Cruises
- Boy & Debra's Place
- Café Ono at Volcano Garden Arts
- Captain Zodiac
- Charles Gracie Jiu-Jitsu
- D. Medicine Woman
- Discount Fabric Warehouse
- Dolphin Quest Hawai'i
- Dovetail Gallery
- Dreams of Paradise Gallery
- Ebesugawa Sisters
- The Fairmont Orchid, Hawai‘i
- Halau Hula Kalehuaki'eki'eika'iu
- Hana Hou Restaurant
- Hawai'i Natural History Association
- Hawai‘i Tropical Botanical Garden
- Hawaiian Historical Society
- Holland America Line
- Holly's Hawaiian Dressing
- 'Imiloa Astronomy Center
- Kahua Ranch Adventure Tours
- Kahuku Ranch Properties, LLC
- The Ka'u Calendar
- Kenneth Lee Nursery
- Kilauea Kreations
- Kilauea Lodge
- Kona Brewing Company
- Kona Frame Shop
- Kona Historical Society
- KTA Super Stores
- Kui & I Florist
- Lehua Lena Nursery
- Lyman Museum
- Massage Therapist John F. Moore
- The Most Irresistible Shop in Hilo
- Mutual Publishing
- Nui Pohaku Adventure Tours
- Ocean Sports
- Pahala Plantation Cottages
- Papa'a Palaoa Bakery
- Peavian Logic, Inc.
- Petroglyph Press
- Polynesian Adventure Tours
- Punalu'u Bake Shop
- Robert's Hawai'i, Inc.
- Ruth Levin Handstamps
- Sea Quest Rafting & Snorkeling
- Soontaree's Deli
- The Spark & Peacock
- True Value Hardware
- University of Hawai'i Press
- Volcano Art Center
- Volcano Discovery
- Volcano Guest House
- Volcano PC
- Volcano Rainforest Retreat
- Volcano Video Productions
- Volcano Winery
- Volcano's Handy Guy
- Volcano's Lava Rock Café
- Yoga Centered, LLC

IN-KIND DONATIONS - INDIVIDUALS

- Christine Ahia
- Representative Lyla Berg
- Frank Box
- Dave Boyle (of Eruptive Interludes of Pele's Rain)
- Bonnie Burke
- Lanaya Deily
- Margaret Drake
- Craig Ellenwood (of Craig Ellenwood Photography)
- Virginia Goldstein
- Ken Goodrich (of Hawai'i Photo Retreat)
- Vivian Green
- Shirley Hasenyager
- Christina Heliker
- Emily Herb (of 'Apapane Pottery)
- John Hoover
- Martha Hoverson
- Linda-Jane Irwin
- Carol Johnson
- Rebecca & Robert Johnson
- Diana Kelley
- Michael Larson
- Bonnie Layton
- Martin LeDuc
- Caren Loebel-Fried
- Carol Mayo-Riley & Mike Riley
- Charlene Meyers (of Images of Hawai'i)
- Julie Mitchell
- Patrick W. Naughton
- Connie & Scott Neish
- Marilyn Nicholson
- Gwendolyn O'Connor
- Barbara Pool
- Jay Robinson
- Rosemary Schatzlein
- Paul Schleifer (of Resonance, LLC)
- Linda Ugalde
- Dietrich Varez (of Volcano Prints)
- Shelly Maudsley White
- Laura Williams
- Douglas Wilson
- Nora Yamanoha

Finances

INCOME	2009	2010
Cultural Festival	9,359.00	10,675.15
Donations	9,040.11	10,119.10
Fundraisers	3,804.00	16,730.40
Grants	77,445.53	42,600.00
Institute Tuition	17,417.00	18,955.00
Memberships	9,860.08	15,020.00
Merchandise Sales	2,492.00	6,686.00
Reimbursements	0	350.00
Scholarships	0	2,892.54
TOTAL INCOME	**129,417.72**	**124,028.19**

EXPENSE	2009	2010
Administrative	8,388.93	9,280.54
Advertisements – TV & Classified	10,046.11	0
‘Ainahou	358.27	163.46
Board of Directors	2,963.18	7,483.45
Capacity Building	8,476.89	0
Discretionary Funds – Park	2,050.23	1,337.64
Fundraisers	426.40	1,899.80
Membership	3,321.15	3,176.48
Merchandise	531.35	2,613.76
Payroll	25,422.51	22,294.70
Programs		
Cultural Festival	21,229.45	21,508.92
Digital Mountain	16,592.41	8,697.16
Ike Hana No‘eau	0	3,211.89
Institute	12,734.24	17,661.59
Junior Ranger Program	150.29	1,315.30
Ka‘u Junior Intern Program	0	1,953.28
Targeted Species	0	633.56
TOTAL EXPENSE	**112.691.41**	**103,231.53**